

Zerspanungstechnik.de



www.Zerspanungstechnik.de

Advertising rates 2021

Phone +49 (0) 761 5563466

media@Dieonlinemagazine.de

Fertigungstechnik.de



www.Fertigungstechnik.de

Dieonlinemagazine.de



The online magazines **Zerspanungstechnik.de** and **Fertigungstechnik.de**

Besides to **Zerspanungstechnik.de**, **Fertigungstechnik.de** is our second online magazine. With **Dieonlinemagazine.de** we created an umbrella website which functions as an information platform.

In 2002 the online magazine **Zerspanungstechnik.de** was established. Since then we report about current topics in the field of cutting techniques. Furthermore, our subscribers receive all news in a weekly newsletter. According to Google Analytics, as of today, we register around 50,000 page views per month in 2020.

In September 2020, we released our new online magazine **Fertigungstechnik.de**. First time customers receive a discount of **50 %** on all bookings on **Fertigungstechnik.de until end of 2020**. You will find our current rates on the following pages.

Any questions?

Call us at:

+49 (0)761 5563466

Or via mail:

media@Dieonlinemagazine.de

On the following pages you receive an overview about the services of **Dieonlinemagazine.de**.

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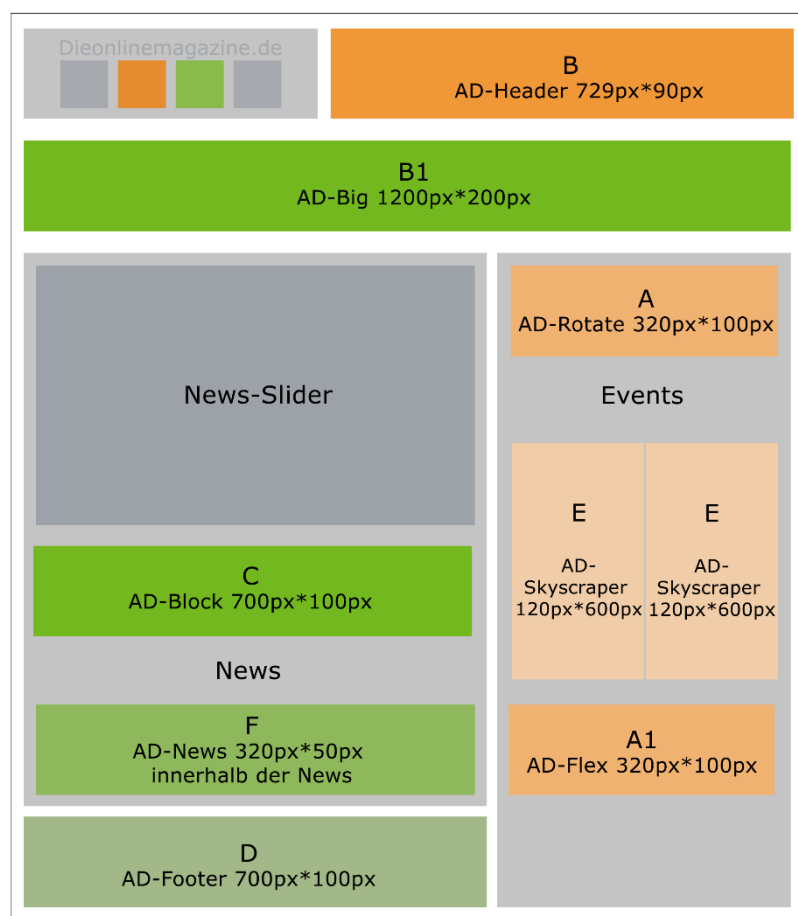
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www.Fertigungstechnik.de

Online advertising on **www.Zerspanungstechnik.de** and **www.Fertigungstechnik.de** offers you a high degree of flexibility and interaction. Banner advertising makes information about your products, services, and events available to a diverse audience. Moreover, the results of this advertising are measurable.



AD	Advertising (Form)	Rate € (Month)	Description of the advertising
A	AD-Rotate	899	Logo within the slider at the sidebar on our homepage and on all other pages of the chosen website
A1	AD-Flex	499	Logo at the sidebar on our homepage and all other pages of the chosen website
B	AD-Header	3259	Banner within the header of all all pages of the chosen website and within the weekly newsletter
B1	AD-Big	6459	Big banner beneath the logo covering all the width of the website
C	AD-Block	3059	Banner on the home page in direct field of view right above/beneath the TOP NEWS slider
D	AD-Footer	499	Banner within the footer on all pages
E	AD-Skyscraper	3059	Skyscraper on the home page and all other pages of the chosen website as well as in our newsletter
F	AD-News	2059	Banner within our news segment, integrated in the articles

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Apart from our news section and online advertising we offer diverse services such as the presentation of events like fairs, seminars or congresses, our index of manufacturers or the design of individual web pages.

S	Service (Form)	Format (Pixel. w*h)	Rate € (Month)	Description
S1	Individual web page	1 page	4.449	Individually designed web page with a link in our main menu
S2	Company news	320*100	209	Individual category of your company with your logo and an overview about your recent news
S3	Company index	320*100	29	Entry of your company in our index of manufacturers (this includes your logo, and a link to your home page)
S4	Job market	320*100	99	Job ad on our page „job market“ with your logo
S5	Events	320*100	99	Entry of your event and your logo in our event page as well as on our recent events on our home page

Consultation

Our advertising rates provide an overview of our portfolio. Furthermore, we offer individual solutions and services. We would love to help you with your matter of concern.

Contact

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