



## Advertising rates 2022

Phone +49 (0) 761 5563466

media@Dieonlinemagazine.de



### The online magazine **Zerspanungstechnik.de**

Besides to **Zerspanungstechnik.de**, **Fertigungstechnik.de** is our second online magazine. With **Dieonlinemagazine.de** we created an umbrella website which functions as an information platform.

In 2002 the online magazine **Zerspanungstechnik.de** was established. Since then we report about current topics in the field of cutting techniques. Furthermore, our subscribers receive all news in a weekly newsletter. According to Google Analytics, as of today, we register around 50,000 page views per month in 2020.

#### Any questions?

Call us at:

**+49 (0)761 5563466**

Or via mail:

**media@Dieonlinemagazine.de**

On the following pages you receive an overview about the services of **Zerspanungstechnik.de**.

Zerspanungstechnik.de



Zerspanungstechnik.de

# Advertising rates 2022

Phone +49 (0) 761 5563466

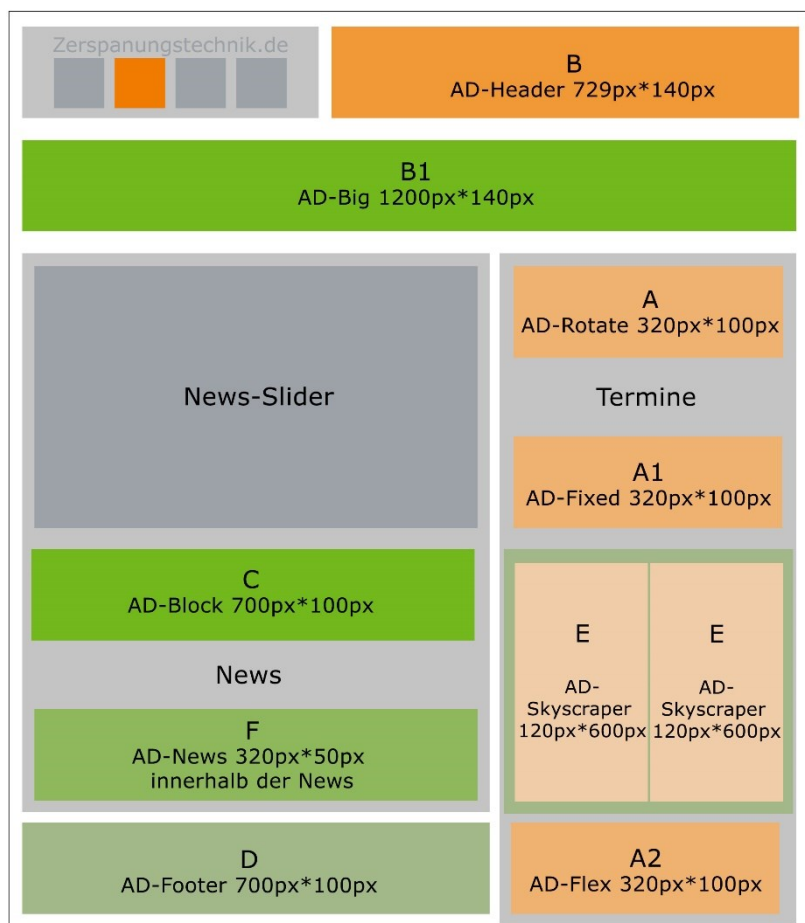
media@Dieonlinemagazine.de

Dieonlinemagazine.de



Dieonlinemagazine.de

Online advertising on **Zerspanungstechnik.de** offers you a high degree of flexibility and interaction. Banner advertising makes information about your products, services, and events available to a diverse audience. Moreover, the results of this advertising are measurable. **The maximum file size for a banner is  $\leq 3$  MB.**



AD	Advertising (Form)	Rate € (Month)	Description of the advertising
<b>A</b>	AD-Rotate	899	Logo within the slider at the sidebar on our homepage and on all other pages of the chosen website
<b>A1</b>	AD-Fixed	1499	Logo at the sidebar on our homepage and all other pages of the chosen website
<b>A2</b>	AD-Flex	499	Logo at the sidebar on our homepage and all other pages of the chosen website
<b>B</b>	AD-Header	4459	Banner within the header of all all pages of the chosen website and within the weekly newsletter
<b>B1</b>	AD-Big	6459	Big banner beneath the logo covering all the width of the website
<b>C</b>	AD-Block	3559	Banner on the home page in direct field of view right above/beneath the TOP NEWS slider
<b>D</b>	AD-Footer	499	Banner within the footer on all pages
<b>E</b>	AD-Skyscraper	3459	Skyscraper on the home page and all other pages of the chosen website as well as in our newsletter
<b>E1</b>	AD-Skyscraper-Full	5959	Skyscraper - 230*600px on the homepage, on all other pages and in the newsletter (2 x 120*600)
<b>F</b>	AD-News	2059	Banner within our news segment, integrated in the articles

Zerspanungstechnik.de



Zerspanungstechnik.de

## Advertising rates 2022

Phone +49 (0) 761 5563466

media@Dieonlinemagazine.de

Dieonlinemagazine.de



Dieonlinemagazine.de

Apart from our news section and online advertising we offer diverse services such as the presentation of events like fairs, seminars or congresses, our index of manufacturers or the design of individual web pages.

### Overview Zerspanungstechnik.de

<b>S</b>	<b>Service</b> (Form)	<b>Format</b> (Pixel. w*h)	<b>Rate €</b> (Month)	<b>Description</b>
<b>S1</b>	Individual web page	1 page	4.449	Individually designed web page with a link in our main menu
<b>S2</b>	Company news	320*100	209	Individual category of your company with your logo and an overview about your recent news
<b>S3</b>	Company index	320*100	29	Entry of your company in our index of manufacturers (this includes your logo, and a link to your home page)
<b>S4</b>	Job market	320*100	99	Job ad on our page „job market“ with your logo
<b>S5</b>	Events	320*100	79	Entry of your event and your logo in our event page as well as on our recent events on our home page
<b>S6</b>	PDF	-	79/ <b>piece</b>	PDF of your article

Zerspanungstechnik.de



Zerspanungstechnik.de

## Advertising rates 2022

Phone +49 (0) 761 5563466

media@Dieonlinemagazine.de

Dieonlinemagazine.de



Dieonlinemagazine.de

### Consultation

Our advertising rates provide an overview of our portfolio. Furthermore, we offer individual solutions and services. We would love to help you with your matter of concern.

### Contact

Call us at: **+49 (0) 761 5563466**

or E-mail us: **media@Dieonlinemagazine.de**