



Advertising rates 2023

Zerspanungstechnik.de



Das Online-Magazin der Zerspanungstechnik

In 2002 the online magazine **Zerspanungstechnik.de** was established. Since then we report about current topics in the field of cutting techniques. Furthermore, our subscribers receive all news in a weekly newsletter.

Besides to **Zerspanungstechnik.de**, **Fertigungstechnik.de** is our second online magazine. With **Dieonlinemagazine.de** we created an umbrella website which functions as an information platform.

Any questions?

Call us at:

+49 (0)761 5563466

Or via mail:

media@Dieonlinemagazine.de



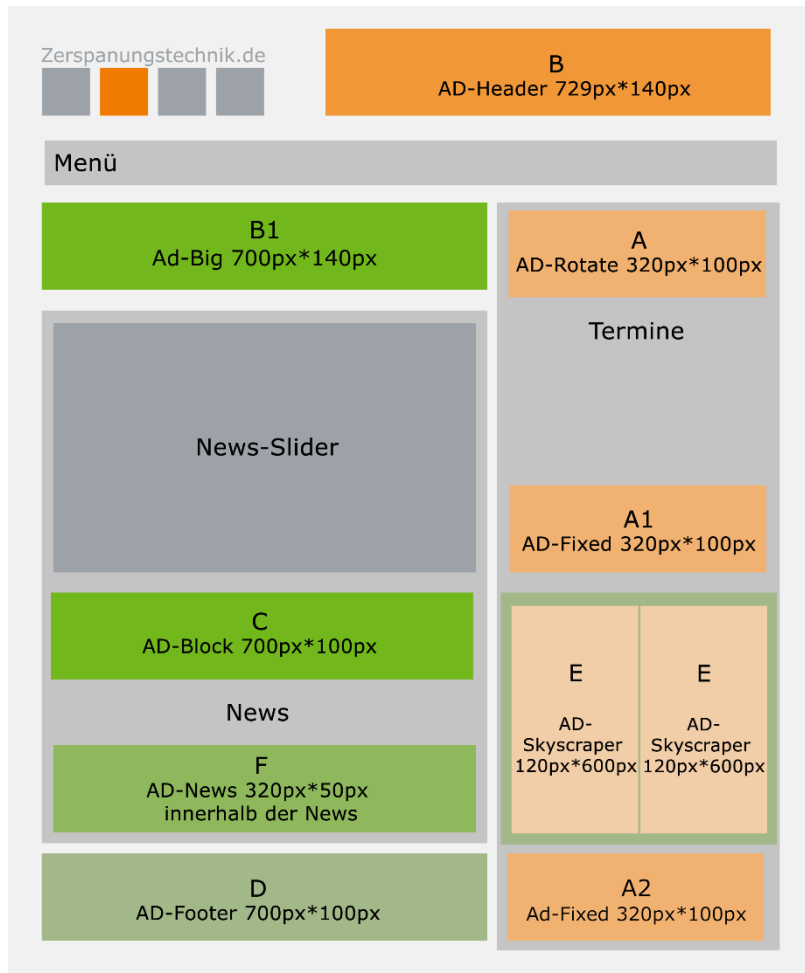
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Banner Advertising



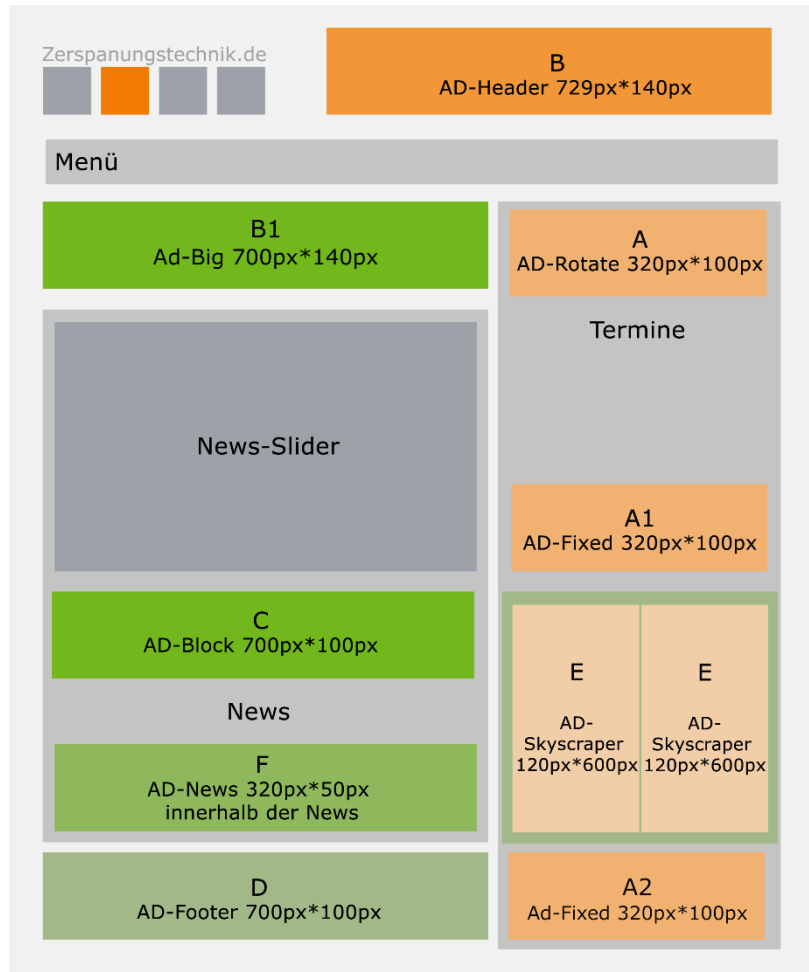
Online advertising on **Zerspanungstechnik.de** offers you a high degree of flexibility and interaction. Banner advertising makes information about your products, services, and events available to a diverse audience. Moreover, the results of this advertising are measurable.

The **maximum file size for a banner is ≤ 3 MB**. We accept **.jpeg**, **.png** und **.gif**. The banner will appear on all other sites **except for special sites**.

On the **next two pages** you will find more information on our banner advertising.

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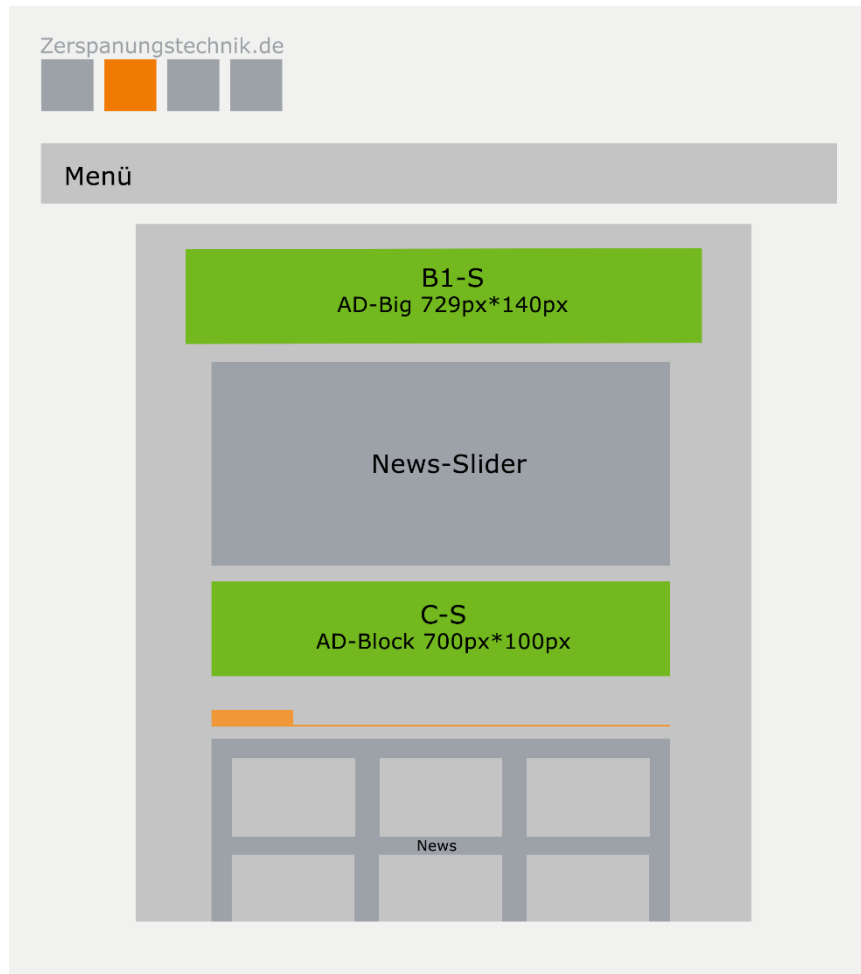
Banner Advertising



AD	Advertising (Form)	Rate €* (Month)	Description of the advertising
A	AD-Rotate	919	Logo within the slider at the sidebar on our homepage and on all other pages of the chosen website
A1	AD-Fixed	1699	Logo at the sidebar on our homepage and all other pages of the chosen website
A2	AD-Fixed	999	Logo at the sidebar on our homepage and all other pages of the chosen website
B	AD-Header	4559	Banner within the header of all all pages of the chosen website and within the weekly newsletter
B1	AD-Big	4359	Big banner beneath the logo covering all the width of the website
C	AD-Block	3759	Banner on the home page in direct field of view right above/beneath the TOP NEWS slider
D	AD-Footer	499	Banner within the footer on all pages
E	AD-Skyscraper	3659	Skyscraper on the home page and all other pages of the chosen website as well as in our newsletter
E1	AD-Skyscraper-Full	5959	Skyscraper – 230px*600px on the homepage, on all other pages and in the newsletter (2 x 120px*600px)
F	AD-News	2059	Banner within our news segment, integrated in the articles

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Special Banner Advertising

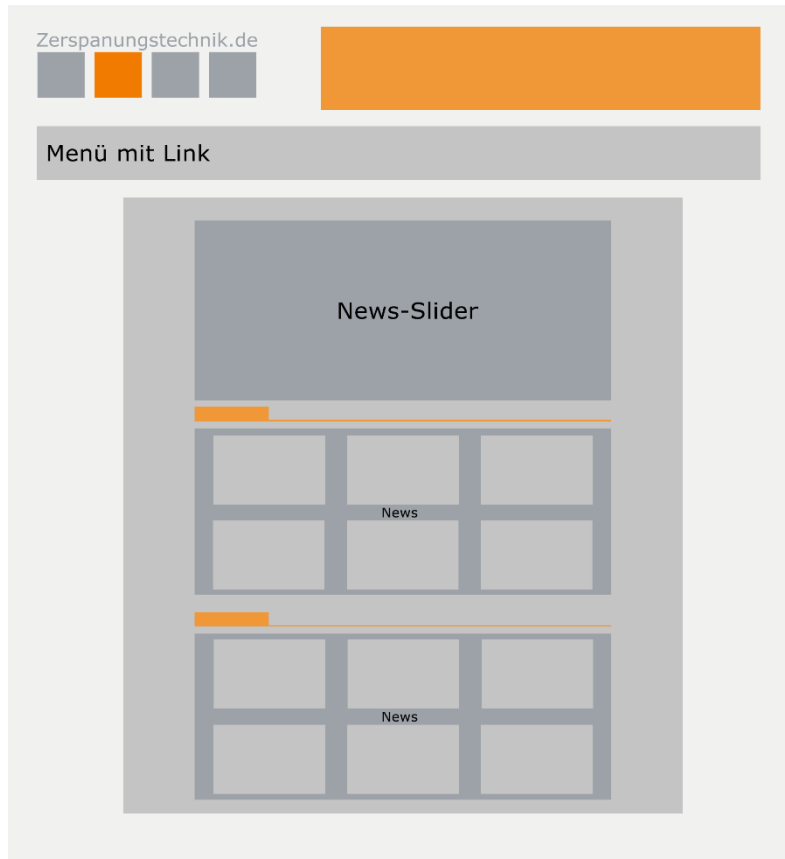


In addition to the banners on our general pages, you can also book banners on special pages. For the year 2023 we offer special pages for **EMO 2023**, **Intec 2023** and Moulding **Expo 2023**. Details can be found in the adjacent illustration.

AD	Advertising (Form)	Rate €* (Monat)	^ Description of the advertising
B1-S	AD-Big	2959	Big banner beneath the menu covering all the width of the special site
C-S	AD-Block	2659	Banner on the home page in direct field of view right beneath the TOP NEWS slider of the special page

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Individual Web Page



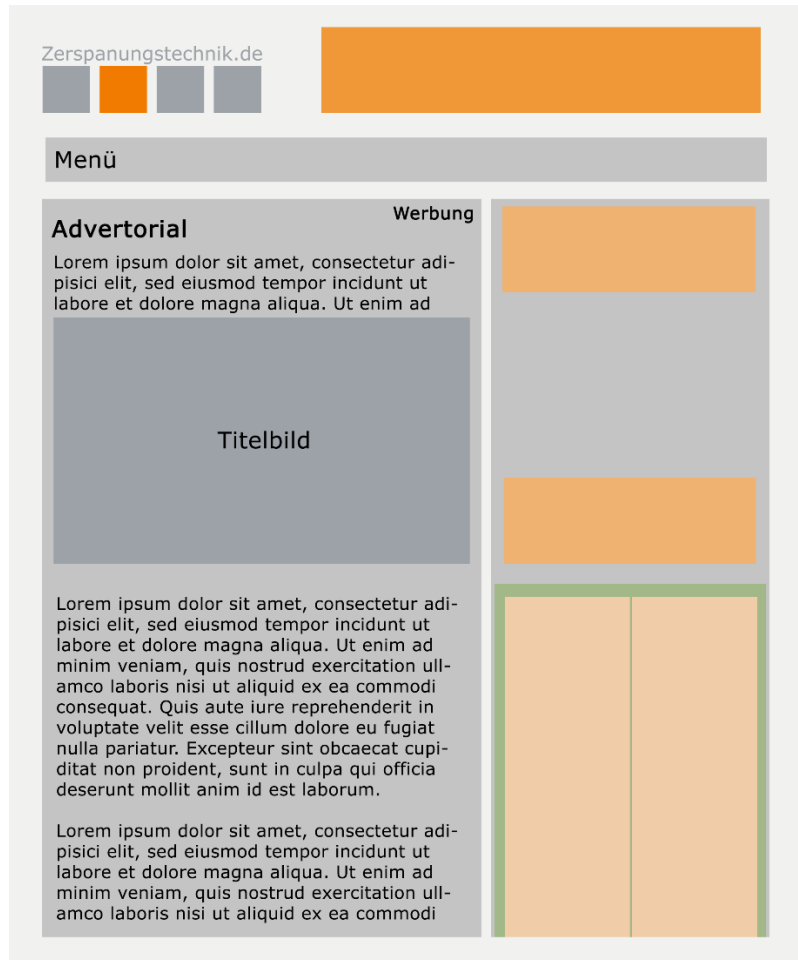
In addition to the special pages on the upcoming trade fairs, you have the option to book an extra page with us. On this page, which is individually designed by us, we exclusively present your company's news. In addition, a link in the main menu points to your individual webpage.

Price 4.659,- € Website / Month*



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Advertorial



An advertorial offers you the opportunity to place an article with your content on our website. The advertorial will appear like a normal article on the start page and will additionally be found on the subpage 'Exclusive' for one month.

The advertorial will be provided with an **advertising reference**.

Price 3.559,- €*

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Zerspanungstechnik.TV



You have an interesting video and would like to share it with the professional audience? With **Zerspanungstechnik.TV** we offer you the possibility to embed your videos on our platform. Send us the link to your video and a short description.

AD	Advertising (Form)	Rate*€ (Month)	^ Description of the advertising
V1	Offer 1	69	Embedding your video on ZT.TV
V2	Offer 2	799	Embedding your video on plus a banner (320px x 100px) on ZT.TV
V3	Offer 3	2959	Embedding your video on plus a banner (700px x 100px) on ZT.TV

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More Service

Apart from our news section and online advertising we offer diverse services such as the presentation of events like fairs, seminars or congresses or our index of manufacturers.

S	Service (Form)	Format (Pixel B*H)	Rate €* (Monat)	Description
S1	Company news	320*100	219	Individual category of your company with your logo and an overview about your recent news
S2	Company index	320*100	29	Entry of your company in our index of manufacturers (this includes your logo, and a link to your home page)
S3	Job market	320*100	-	Currently offline
S4	Events	320*100	99	Entry of your event and your logo in our event page as well as on our recent events on our home page
S5	PDF	-	59/ piece	PDF of your article



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Consultation

Our advertising rates provide an overview of our portfolio. Furthermore, we offer individual solutions and services. We would love to help you with your matter of concern.

Contact

+49 (0) 761 5563466
media@Dieonlinemagazine.de