

Advertising Rates 2025

Fertigungstechnik.de



Das Online-Magazin der Fertigungstechnik

Now available with AI!



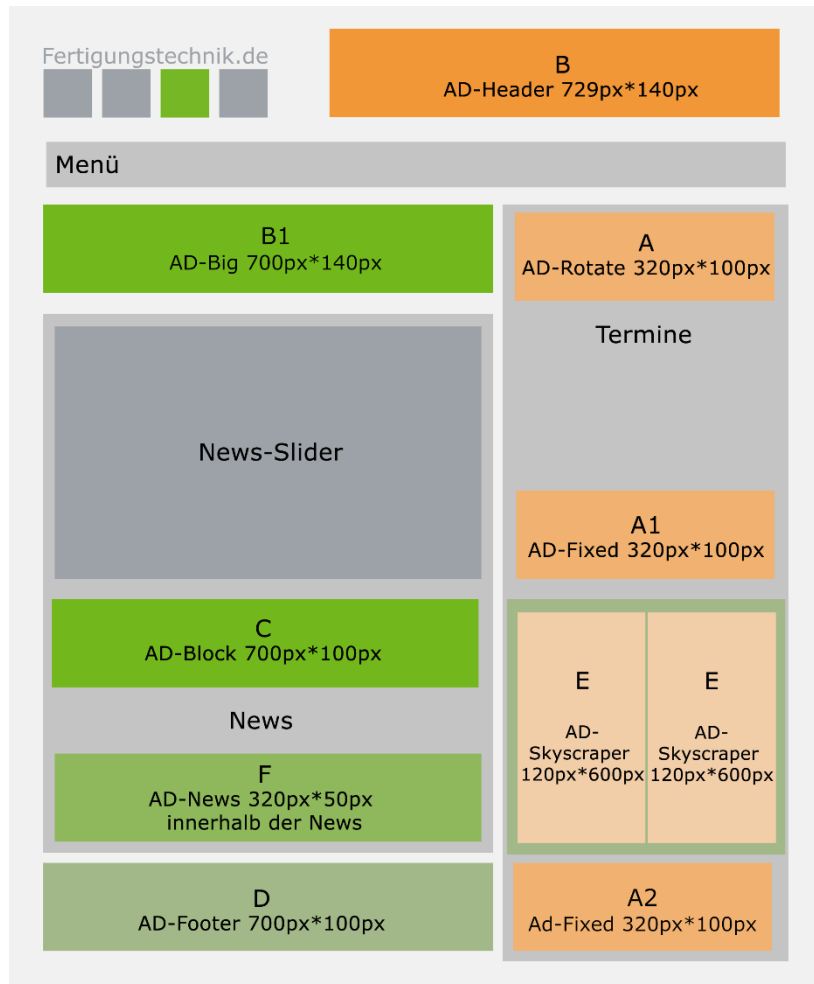
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Advertising Rates 2023

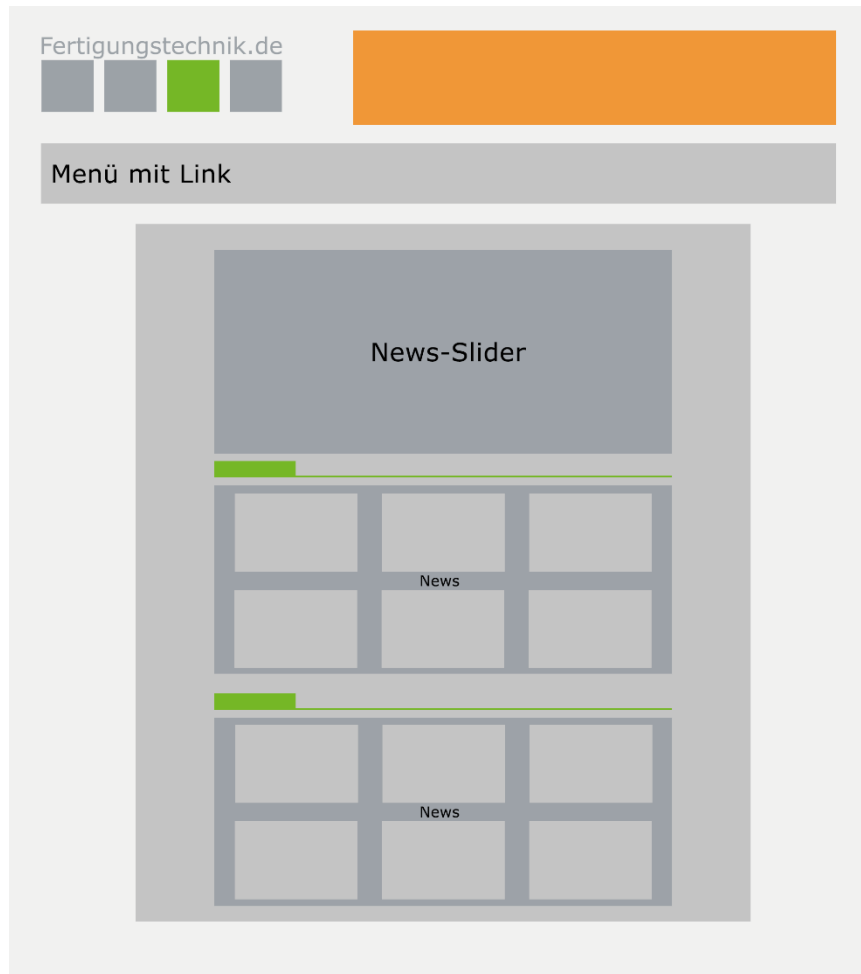
Banner Advertising



AD	Advertising (Form)	Rate €* (Monat)	Description of the advertising
A	AD-Rotate	619	Logo within the slider at the sidebar on our homepage and on all other pages of the chosen website
A1	AD-Fixed	999	Logo at the sidebar on our homepage and all other pages of the chosen website
A1	AD-Fixed	699	Logo at the sidebar on our homepage and all other pages of the chosen website
B	AD-Header	2559	Banner within the header of all all pages of the chosen website and within the weekly newsletter
B1	AD-Big	2359	Big banner beneath the logo covering all the width of the website
C	AD-Block	2259	Banner on the home page in direct field of view right above/beneath the TOP NEWS slider
D	AD-Footer	299	Banner within the footer on all pages
E	AD-Skyscraper	2159	Skyscraper on the home page and all other pages of the chosen website as well as in our newsletter
E1	AD-Skyscraper-Full	3999	Skyscraper – 230px*600px on the homepage, on all other pages and in the newsletter (2 x 120px*600px)
F	AD-News	999	Banner within our news segment, integrated in the articles

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Individual Web Page



In addition to the special pages on the upcoming trade fairs, you have the option to book an extra page with us. On this page, which is individually designed by us, we exclusively present your company's news. In addition, a link in the main menu points to your individual webpage.

Price 3.259,- € Website / Month*

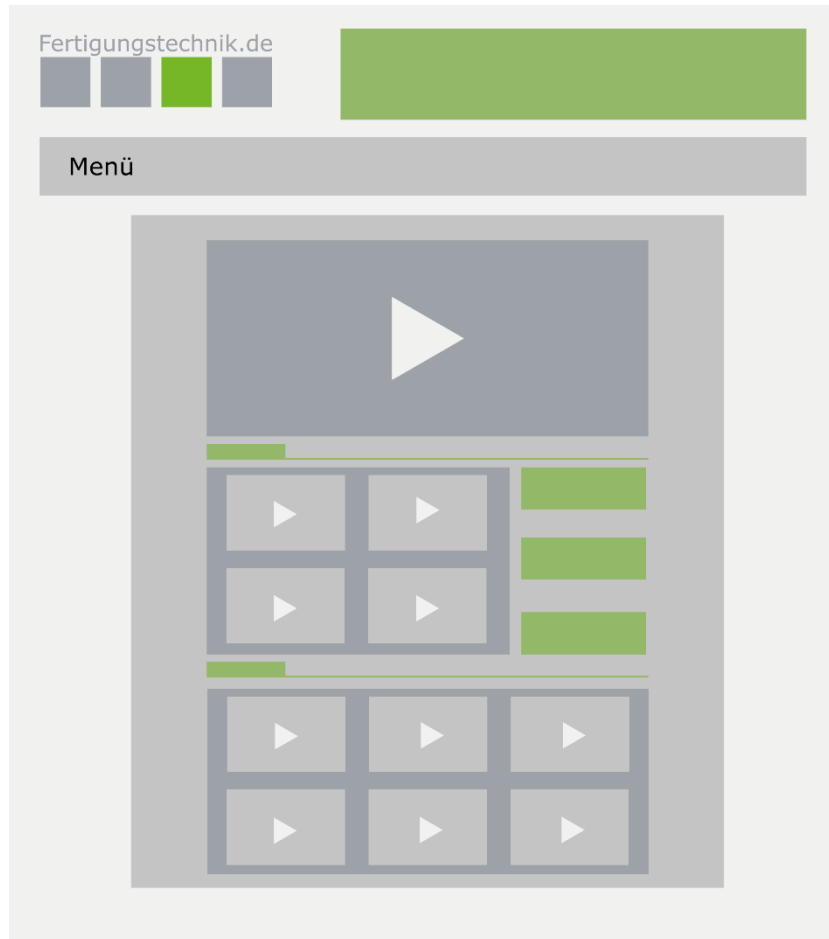
Service – now with AI support

As a specialized (online) magazine for machining technology, we report on current news. **From now on, we also offer international coverage using AI upon request.**

S	Service (Form)	Format (Pixel B*H)	Rate €* (Monat)	Description
S1	Company news	320*100	159	Individual category of your company with your logo and an overview about your recent news
S1.1	Company news international	320*100	219	Individual company section with logo. Overview of all (international) publications of your company. Translation powered by AI.
S1.2	News international	320*100	299 (10 publications)	Preferred publication with AI translation. Placement in international search engines.
S1.3	Cover story	Popup (Startseite)	219 (week)	Additional publication in a popup window for one week. Each individual visitor will see the popup once per day.
S2	Company Data	320*100	29	Company entry with logo and link under Company Data (manufacturer database).

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Fertigungstechnik.TV



You have an interesting video and would like to share it with the professional audience? With **Fertigungstechnik.TV** we offer you the possibility to embed your videos on our platform. Send us the link to your video and a short description.

AD	Advertising (Form)	Preis €* (Month)	^ Beschreibung der Werbemöglichkeiten
V1	Offer 1	49	Embedding your video on FT.TV
V2	Offer 2	599	Embedding your video on plus a banner (320px x 100px) on FT.TV
V3	Offer 3	1959	Embedding your video on plus a banner (700px x 100px) on FT.TV



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Contact and Statistics

With Fertigungstechnik.de, in addition to Zerspanungstechnik.de, our second online magazine is accessible on the internet.

Fertigungstechnik.de reports on solutions from automation and robotics, Industry 4.0 developments, as well as new materials and traditional forming processes.



~ **3.200** visits per month in 2023
(Google Analytics)



~ **600** newsletters sent per month

Further questions?

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